

HSBC ASSET MANAGEMENT EXPANDS PRIVATE CREDIT CAPABILITIES WITH LAUNCH OF TWO NEW STRATEGIES

- *New Global Transition Infrastructure Debt strategy attracts over USD 240 million in client commitments to date*
- *HSBC AM direct lending franchise expands with launch of European Senior Direct Lending strategy*

30 August 2024 (London) – HSBC Asset Management (HSBC AM) continues to scale up its USD 6.5 billion global private credit platform, today announcing the launch of the first vintage of its Global Transition Infrastructure Debt strategy and the extension of its UK direct lending capability into the European market.

The launch of the two strategies follows increasing institutional client interest within the fast-growing private credit market.

Global Transition Infrastructure Debt Strategy

The launch of HSBC AM's Global Transition Infrastructure Debt strategy has attracted over USD 240 million in client commitments to date¹.

The strategy invests in senior and second lien debt, targeting mid-market borrowers in investment grade countries in Europe, North America and the APAC region.

With an estimated USD 275 trillion of spending on physical assets needed to reach net zero by 2050², HSBC AM's Global Transition Infrastructure Debt strategy aims to provide investors with opportunities to finance infrastructure assets that facilitate the transition, such as clean power, energy efficiency and clean industry.

HSBC AM's Infrastructure Debt team – which was established in 2017 and has raised USD 4.1 billion in commitments to date – will also leverage HSBC Bank's global origination platform, as well as external banks, advisers and project sponsors, to source investment opportunities.

European Senior Direct Lending Strategy

HSBC AM has also expanded its direct lending franchise with the launch of its European Senior Direct Lending strategy, taking the total commitments across the HSBC Direct Lending platform to USD 2.4 billion³. It has now completed its second close, with fundraising expected throughout 2025, following deployment of USD 1.4 billion to date across the platform.

The European Senior Direct Lending strategy is an extension of HSBC AM's UK Direct Lending strategy, which launched in 2020, and aims to provide investors with access to an extensive origination platform across Continental Europe and the UK through an exclusive partnership with HSBC Bank.

¹ As of 17 July 2024

² McKinsey Global Institute, 29 January 2022: [What it will cost to get to net-zero | McKinsey](#)

³ As of 30 June 2024

It invests in senior secured loans to private equity backed European middle market companies, with a focus on companies with an EBITDA between EUR 10 – 35m. The strategy recently supported the refinancing of Creditinfo, a leading service provider for credit information and risk management solutions worldwide.

Scott McClurg, Head of Private Credit, HSBC AM said: “The growth of our private credit platform plays an important role in our wider alternatives business. The launch of our two new strategies demonstrates our commitment to providing clients access to potentially compelling investment opportunities both within Europe and globally.”

“The extension of our direct lending offering to Europe reflects the demand we are seeing from institutional investors for a high-quality, mid-market European direct lending strategy. Our offering captures the benefits of our partnership with HSBC Bank to leverage a strong pipeline of pan-European loan origination opportunities.”

“We believe in the vital role that substantial and sustained investment in infrastructure will play in the transition to net zero. Our Global Transition Infrastructure Debt strategy provides clients with the opportunity to contribute to, and benefit from, the shift towards a more sustainable global economy while aiming to deliver compelling returns.”

The HSBC Direct Lending platform and the Global Transition Infrastructure Debt strategy are part of HSBC AM’s ambition to grow its alternatives capabilities, which include private markets, private credit, hedge funds, real assets, venture capital and flexible capital solutions. With a team of 318 dedicated alternatives staff including over 125 investment professionals, HSBC Alternatives has combined assets under management and advice of USD71.1bn as of 31 June 2024.

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Notes to editors

Notes to investors

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HSBC Asset Management

HSBC Asset Management should be referred to either in full or as HSBC AM to avoid confusion with any other financial services firms.

HSBC Asset Management, the investment management business of the HSBC Group, invests on behalf of HSBC's worldwide customer base of retail and private clients, intermediaries, corporates and institutions through both segregated accounts and pooled funds. HSBC Asset Management connects HSBC's clients with investment opportunities around the world through an international network of offices in 22 countries and territories, delivering global capabilities with local market insight. As at 30 June 2024, HSBC Asset Management managed assets totalling US\$713bn on behalf of its clients.

For more information see <http://www.global.assetmanagement.hsbc.com/>

HSBC Asset Management is the brand name for the asset management businesses of HSBC Holdings plc.

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 60 countries and territories. With assets of US\$2,975bn at 30 June 2024, HSBC is one of the world's largest banking and financial services organisations.

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